

# You Cannot Spell Claims Without AI: How AI and Predictive Analytics Are Enabling Smarter Claims Outcomes

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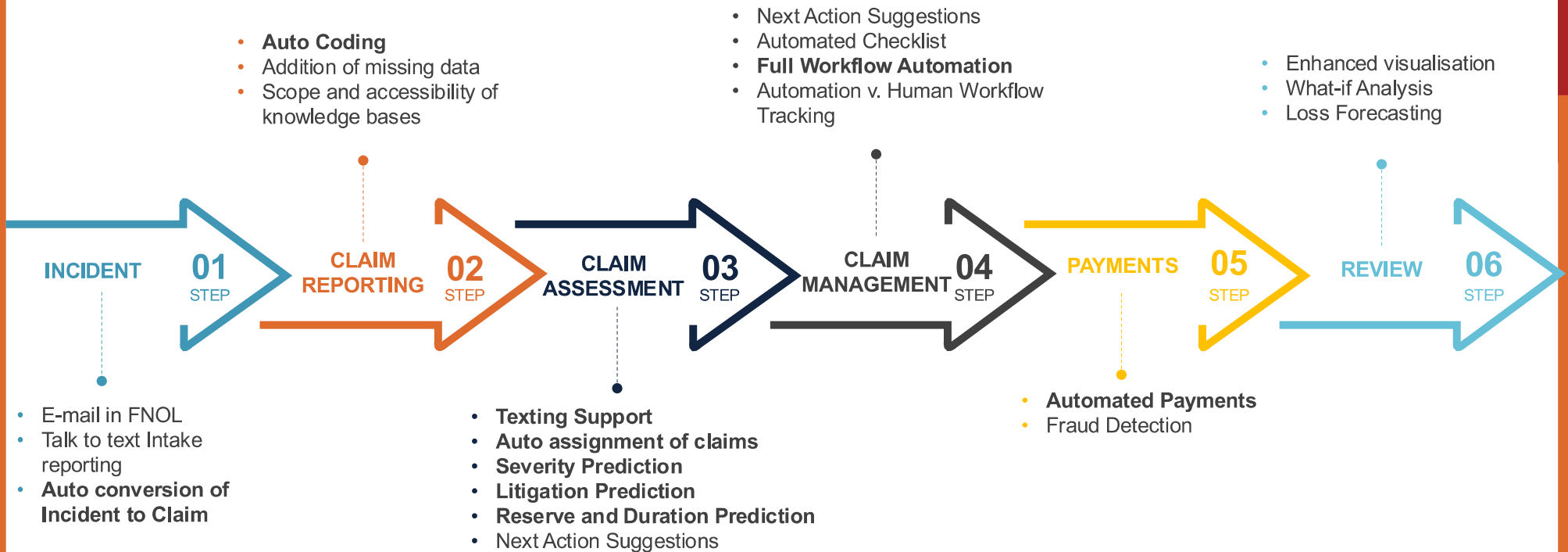
**2,400+ CUSTOMERS** **INDUSTRY LEADER**, **100+ RISK PROFESSIONALS**

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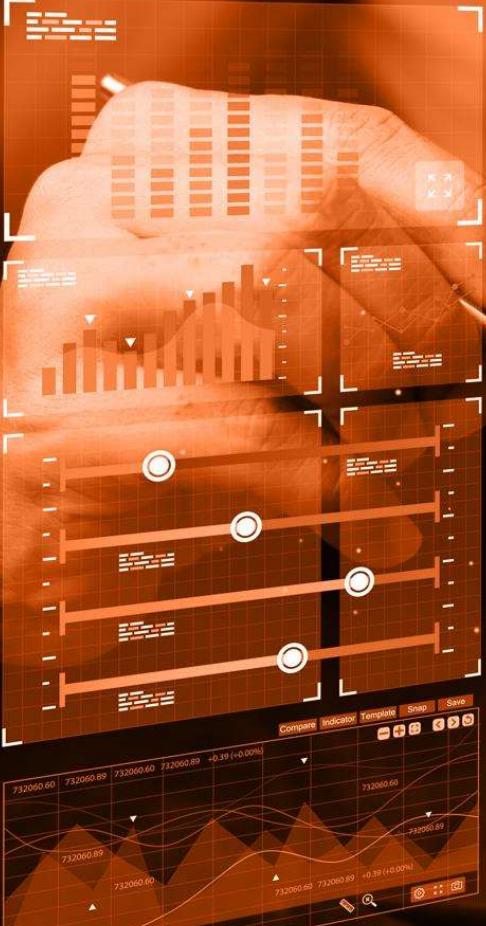
Leadership and Visionary Quadrants of the most respected industry analysts across integrated risk management.



# Intelligent Claims Processing



# Data



## DATA

What does online marketing (Digital Marketing) do?  
Job of online marketer that use digital channels to communicate with customers  
The following five interactions with customers must be taken into account.

1. Connections: Changing the way you communicate from the front of the store. To use digital channels such as live video to use internet channels to build connections with customers.
2. Interaction (Conversations) create interactions with consumers in the target group who use products and services. By relying on large-scale research tools (Focus Group) to learn consumer behavior.
3. Co-creation (Co-Creation) Sharing marketing concept information from various channels such as educational institutions, agencies, academics, entrepreneurs to improve online marketing techniques to be up to date, meets the highest demands of consumers.
4. Do E-Commerces, create a shopping cart system, or ordering on the website Or place products on websites that support online trading through that channel, such as Amazon, Ebay.

85%

A large circular gauge with a white needle pointing to 85%. The gauge has a dark background with a light-colored ring.

A bar chart showing monthly data from JAN to DEC. The bars are of varying heights, with the highest bar in DEC. The x-axis is labeled with the months.

A pie chart with three segments. The segments are labeled with the values 25, 25, and 50. The chart is positioned in the lower left area of the central panel.





# Best Practices for Deployment



# Benefits of AI in Claims

Lower claims costs



Improve adjuster productivity



Decrease litigation expenses



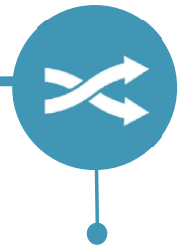
Automatic claims assignment



Accurate case reserving



Decrease claims duration



# Obstacles

## What Challenges or Barriers Have You Faced in Adopting AI With Your Organization?

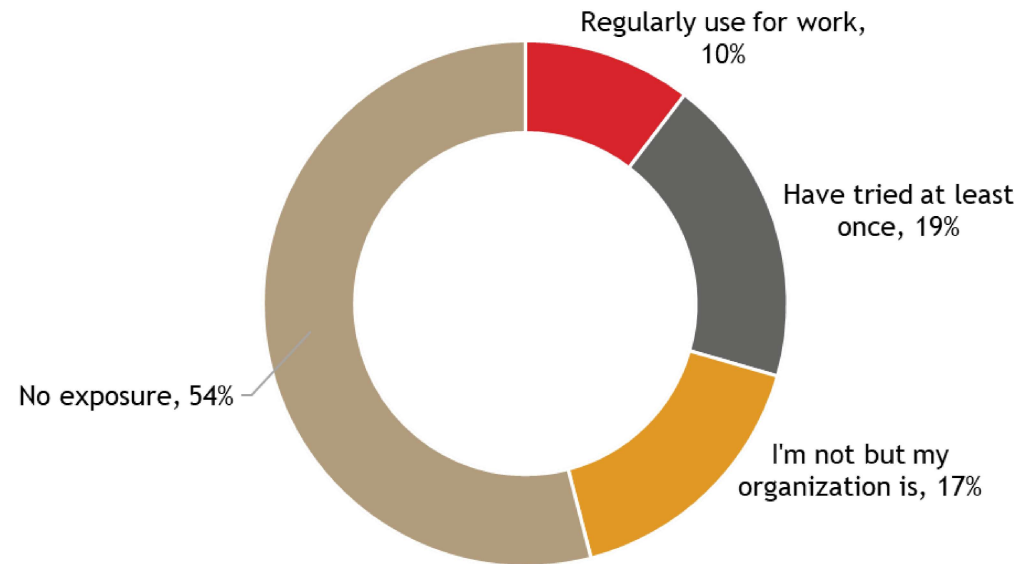


Source: Redhand Advisors: RMIS Report 2024



# What's Next for AI in Claims

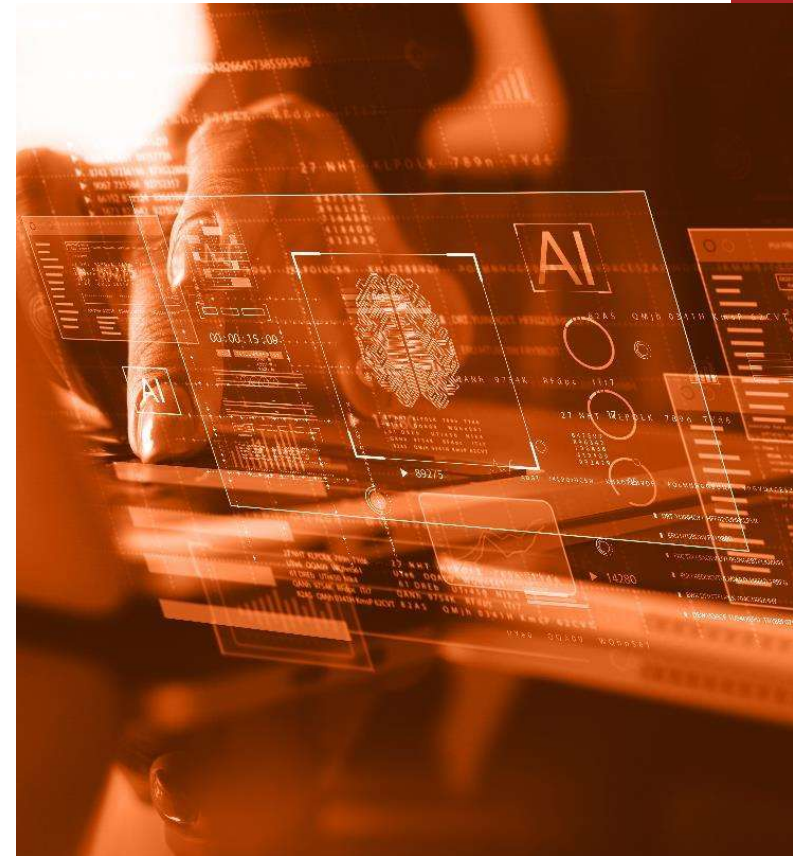
## Are You Using Generative AI Tools at Work?



Source: Redhand Advisors: RMIS Report 2024

# Key Takeaways

- Intelligent claims is more than just AI
- Good data quality is priceless
- Having the right resources is essential
- Improving the claims process is journey



# Questions?



# Contact Us

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## About Riskonnect

Riskonnect is the leading integrated risk management software solution provider. Our technology empowers organizations with the ability to anticipate, manage, and respond in real-time to strategic and operational risks across the extended enterprise.

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